IRIS COMPUTERS

Sanjiv Krishen takes over Iris Computers

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37

Founder of Iris Computers, Sanjiv Krishen has taken over the company from Dragon Singapore, a John Sculley company. Dragon Singapore had acquired controlling stake in Iris Computers through InflexionPoint.

Iris showed consistent business growth for more than 20 years reaching a turnover of Rs 2,600 crores. Requiring fresh investment for further expansion of the company Iris Computers tied up with Dragon, Singapore 4 years ago for additional limits. However in September last year Dragon closed down in Singapore unable to fulfil its further obligations. Sanjiv Krishen acquired the company from them for a few compelling reasons:

1. To ensure that the jobs of the company's employees - the Iris family - remained secure.
2. To maintain the continuous flow and running of the business between vendors and Iris resellers.
3. To inform the existing of his own strong and enthusiasm that the partners and customers missed.

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2. To maintain the continuous flow and running of the business between vendors and Iris resellers.
3. To reinfuse the original 'Iris responsiveness' and enthusiasm that the partners and customers missed.

The original management team of Kamini Talwar, Som Arya, Sameer Chaudhary and Himanshu Chawla are back to steer the company to new heights of success. The company is open virtually 24X7 for its partners and willing to go to any legitimate length to fulfill the order in time.

As a leader in its field the company soon adapted itself to the new age mantra and went all digital bringing greater transparency in its transactions with the vendors which was deeply appreciated by them and large number of them are now fully supporting the company.

The large network of partners gave Iris Computers an edge over its competitors besides making it very strong commercially.

In this kind of scenario it was not very difficult for Iris Computers to bag some large orders.

With an astute business sense, Iris Computers has aligned itself with the national goals of Digital India, which provides huge potential for growth for IT companies. It aims to build digital infrastructure and smart cities throughout the length and breadth of the country, for governance, provision of services, spread of digital literacy and digital empowerment.

Iris has new and exciting plans for diversification into different innovative areas. Some of the ideas already explored and tapped into are:

* Solar Panel powered Tube wells
* Computer Rental Services
* Microsoft Cloud Services
* Mobility

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It is important for Iris Computers to work towards steady and sustainable growth. To achieve this, Sanjiv Krishen has channeled his energies into trimming the company, working towards increased profitability and generally running a tighter ship. The months ahead will show positive results.